

Quick Ad Wizard

Advertising Sales Representation Agreement

When complete fax to **866 314-9306**

Publication Information for Quick Ad Wizard site setup

Publication Name _____

Street Address _____ City _____ State _____ ZIP _____

Phone _____ Fax _____

General Info Email Address _____

Web Site _____

Staff Information: Please list employee information for the following:

Publisher or General Manager

First Name _____ Last Name _____

Email _____ Direct Phone _____

Sales Manager

First Name _____ Last Name _____

Email _____ Direct Phone _____

Ad Takers (add as many in this position as necessary, a **minimum of two**) :

Primary Ad Taker

First Name _____ Last Name _____

Email _____ Direct Phone _____

Secondary Ad Taker

First Name _____ Last Name _____

Email _____ Direct Phone _____

Publication Type: Broadsheet _____ Tabloid _____ Magazine _____ Other _____

Display Advertising Sizes:

Retail (ROP)

Initials _____
 Company _____ IMSL _____ AFCP _____

Page size: _____ columns X _____ inches. Total Retail ROP column inches per page _____

Ad Categories: If applicable, indicate which categories of ads are sold.

- Automotive
- Employment
- Real Estate
- Travel
- Announcements
- Restaurant
- Entertainment
- Services
- Items for Sale

Ad Prices:

Retail display rate per column inch \$ _____

Zone Information:

Zone Name _____

Deadline Information: Please indicate publication day, deadline day, time and time zone

Publication Day _____ Deadline Day _____

Deadline Time _____ Time Zone _____

Zone Name _____

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Use additional pages if necessary or attach a list.

Initials _____
 Company _____ IMSL _____ AFCP _____

Advertising Sales Representation Agreement

by and between

InPrint Media Sales Ltd., a British Columbia, Canada corporation, doing business as the Quick Ad Wizard, "IMSL"

and

_____ (company name), the legal name of the Company registered in _____ that owns the publication, _____ (name publication), the "Company".

Collectively refer to "The Parties"

Terms: It is agreed by The Parties

1. The Company agrees to accept advertising sold on the Quick Ad Wizard. Payments are processed and collected by the Association of Free Community Papers "AFCP" on credit card and disbursed by the AFCP on the 7th day of the following month after a sales fee is deducted..
2. IMSL agrees to provide a custom-branded Landing Page with a unique URL (Uniform Resource Locator) for each edition the newspaper subscribes to. The Quick Ad Wizard system will provide ad creation tools, scheduling, pricing, user identification and payment tools for the Company's advertisers, and advertising acceptance and management tools for the Company's staff.
3. The Company agrees to promote the use of the Quick Ad Wizard system in good faith, and to advertise the use of the system in each edition of each publication it accepts Ad Wizard ads for. The Company agrees to place a link to the Landing Page on its main web site, at a minimum on the top portion of the home page screen and in any other locations that it deems suitable.
4. The Company agrees to process ad orders from advertisers in a timely fashion, and in good faith, but reserves the right to reject any advertisement it, in its sole discretion, deems inappropriate.
5. All financial arrangements are by and between the Company and the AFCP, and IMSL has no responsibility whatsoever.
6. The contract for advertising shall be between the advertiser and the Company. IMSL assumes no liability for any misprinting, failure to print, or for any other issue arising out of the advertising process. Any reprints of ads (also known as make-goods) or refunds to customers shall be at the Company's sole discretion. Any refund of commissions issued by IMSL shall be at IMSL's sole discretion.
7. All information and data on the Ad Wizard system shall be kept confidential and referenced only on a need to know basis by all parties to this agreement.
8. The Company agrees to the terms of use as posted on the Quick Ad Wizard web site, and the Company agrees these terms may be modified from time to time at IMSL's sole discretion.

Agreement: On behalf of the Company, I agree to the above terms, this ____ day of _____, 2008 at _____.
(name of location)

Title _____

Name _____

Signature _____

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Initials _____
Company _____ IMSL _____ AFCP _____