



Partners in Progress

Savannah

AFCP and SAPA Joint Conference & Trade Show

Save The Dates...

April 9-11, 2015

**A free publication gathering in
celebration of our history,
examination of our present and
determination of our future!**

AFCP Annual Conference and Trade Show - Why attend?

What our Orlando 2014 attendees would tell you...

(actual quotes from 2014 attendees in Orlando)

The opportunity to interact with your peers by itself is worth the price of attendance.

It was a great learning experience, great networking and a lot of fun social interaction.

Great opportunity to network with people in your industry. Great keynote speakers. If you attend you will pick up a new idea or two.

Great for getting new fresh ideas in the newspaper business and you get to making wonderful friends who share what you're going through in the industry.

Not only do you meet and network with many of our industry leaders, you also get one on one time with the vendors of products to help your business. Then there is the great food and fun evening events!

All you need to do is apply 1 of the 100s of great ideas you leave with to pay for your trip.

It's an investment that pays you back over and over again. From the great ideas shared to the networking with industry leaders the AFCP conference is something that should be on everyone's yearly bucket list.

Because it is a great opportunity to focus on what others are doing in the industry in a less pressure atmosphere. It allows you to focus on what you can do to improve but in a great comfortable setting. A refresher of sorts.

GO: AFCP is at the heart and soul of the free paper industry!

To surround yourself with others in the industry who are passionate about what they do in order to network, learn, exchange ideas and become inspired.

You have the opportunity to be surrounded by industry professionals and bounce ideas off one another, get new outlooks and a fresh take on something you have been banging your head against the wall about and find out what works in other parts of the country and how they pulled it off!

The conference allows you to gain valuable sales training to take back to your staff or allow your staff to get first hand, network with the industry's top professionals to get answers to questions in a changing industry and enjoy fun with family and peers while learning and growing.

As a publisher you will get at least 1 idea that more than pays for your time there, your staff will learn more than just 1 idea and together you will both have a lot of FUN! What more could you want?

To receive valuable information with the sessions and to interact with your peers to help understand other approaches and solutions to managing your publications. Very informative and valuable conferences!

If you have even the slightest problem in your publication that you would appreciate any insight on how others are handling the same problem, this is the place to come to a solution.

...to meet other key executives like yourself and to gain insight into facets of your business that can help you improve your bottom line and your publication. The extra curricular activities are the icing on the cake!

AFCP Annual Conference and Trade Show - Why attend?

What our Denver 2013 attendees would tell you...

(actual quotes from 2013 attendees in Denver)

*They need to attend to gain current and new trends in our industry, gain insights on what ours are finding successful in increased revenue, grow their digital business, build new and renew old friendships with key professionals in our industry and **to have fun**.*

Great information, ideas, so much to learn from speakers and other attendees, gets you pumped up to get back to work to put info into effect! This is where you get your PHD in publishing.

The chance to meet with like-minded individuals who have the same problems and concerns that you do, who might have different solutions than you would think of, is a refreshing event... something I wish I would've done years ago, if I had known about it.

Great opportunity to hear first hand what is happening across the country in the industry. Without this exposure you run the business risk of feeling alone and not knowing what is available to help your publication.

It is crucial to your publication's future that you seek others' opinions, actions and experiments. You need to make the investment in this conference to see what is working in other markets that might work for you.

You will always come away with at least one great idea or contact that more than pays for the conference.

If for no other reason you need to attend for the networking opportunities. AFCP has so many awesome members that are always willing to share and help others grow their products.

It's fun, affordable and informative. What I like best is that I can bring my key staff and everyone walks away with something they can use to make our organization stronger.

Networking and sharing information is how so many of us became successful. This industry shares ideas and helps solve tough issues and there is no sense being out there alone. Try it once- you deserve it.

You really cannot afford NOT to attempt, it really is that simple. We have never not learned enough to more than pay for the trip. Free paper publishers are unbelievably supportive of each other and willing to help.

Great classes, great speakers and meeting lots of other people who are in the same business - dealing with the same issues on a regular basis. A great learning experience and all around good time.

Sharing ideas with other publishers and learning new technology in our industry is the best investment you can make. I did tell one that missed this one. He missed a great opportunity to improve his business with new vendors, education, and networking. He says he will be in Orlando!

Great way to interact with other publishers, I met so many great people. The TLI classes and breakout sessions offer lots of great information that you can take back with you.

AFCP Annual Conference and Trade Show - Why attend?

(actual quotes from 2012 attendees in Atlanta)

What our Atlanta 2012 attendees would tell you...

Come get to know what the others in our industry are doing to better their papers and get to bounce ideas off of those in the trenches as well.

It's a great way to stay updated on the changes in the industry and to gather and share revenue ideas.

The ability to share ideas and practices with your peers is very valuable. Why should we all have to reinvent the wheel?

It is by far the best opportunity to network with people in the same industry, experiencing similar challenges and gladly offering ideas to help your business grow.

The Learning Experience is really good. But, the conversations you have with other people in the business that are going through or have over come the same business experiences and obstacles is really great.

It is a chance to get away from your business and gain a new perspective, learn new ideas from speakers, or networking with fellow attendees, a chance to sharpen your saw -- get training and knowledge in new areas of expertise. The fellowship is amazing!

They will come away with more knowledge than they can imagine and revitalized and reconnected to the industry!

It is well worth the time and money. You will make it back in spades once you get home with new ideas and motivation.

There's a lot to be said for the power of interacting and spending time with fellow publishers and professionals. It's invigorating, refreshing and motivating.

This conference is not only packed with continuing education sessions specific to your daily operations, but you'll rub elbows with many of the best minds in our business who are incredibly generous in sharing their knowledge. I would add that it's always a tremendously enjoyable time.

This is a must attend conference! Not only do you have a chance to network in a comfortable atmosphere but the education is top notch and relevant.

"Link and Learn" -- build a network of industry leaders and experts with whom to share experiences and issues.

That is a great opportunity to spend some time with the leaders of our industry. To learn from them and to take back ideas that you can implement ASAP.

You can generate great revenue making ideas to implement in your own paper from people who are currently proving they work. Everyone who attends has great ideas and they are willing to share!

You can't believe the spirit of volunteerism, willingness to help others and energy of the free paper industry. The people are the best - WHAT ARE YOU WAITING FOR?