



the Choice

Idea Exchange Presentation

You're going to love the latest twist to this annual favorite!

Back by popular demand, we will once again hold the AFCP Idea Exchange at the 2019 AFCP Conference in Las Vegas! This year's presentation promises to be one of the most entertaining and informative presentations you'll ever see!

Introducing... ***The Choice!***

The conference team has come up with a variation that will make idea sharing more fun than ever! Based on the popular hit TV series *The Voice*, we have created our own version of the "show" that will play out live at the 2019 Conference in Las Vegas! The idea exchange participants will present their idea to a panel of 3 industry experts ("Coaches") in hopes of getting them to turn their chairs around, signaling they want that idea on their team! If multiple coaches want an idea, they will have to convince the participant why they are the best team for that idea and the presenter will get to select their coach. This event promises to be both fun and rewarding.

We know you have those creative and innovative ideas that you have implemented at your own company, so why not share them with your peers and give yourself a chance to win some cold hard cash at the same time?

Member publications are asked to submit an idea that they have utilized in their own company successfully. Ideas need to be submitted on the official entry form accompanied by any materials that you feel will help us understand your idea. The winners will be voted on by the audience live at the session in Las Vegas.

First Place - \$500.00
Second Place - \$250.00
Third Place - \$100.00

Coach having the first place winner on their team will win "The Choice" trophy!

REMEMBER – an idea does not have to be original to be entered, but it does have to be something that was successfully implemented in your operation. Just remember - there are no bad ideas if they are making money!

Entry Deadline: March 4, 2019

Presenters Notified: By March 22, 2019

Presentations: At the 2019 AFCP Conference in Las Vegas, April 26, 2019

- Official Contest Entry Form -

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Idea Title: _____

Official Contact: _____ Phone: _____

Email Address: _____

Please include a brief description of your idea along with any information that will help us understand what benefits, revenues or value the idea created for your publications.

Idea Title: _____

Description: _____

(use a second sheet if needed)

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Email completed form & materials to: **afcp@afcp.org**

or mail them to: **AFCP "The Choice" Idea Contest
135 Old Cove Road, Suite 210
Liverpool, NY 13090**

~ For additional information or questions, call our office at 877-203-2327 ~