



The Leadership Institute

PROFESSIONAL DEVELOPMENT PROGRAMS

Certified Advertising Executive Program

For AFCP Members who have completed the requirements for the Associate Advertising Executive Certification (AAE) and successfully passed the comprehensive examination, there will be an opportunity to earn an advanced certification as a Certified Advertising Executive (CAE).

The requirements for earning the advanced CAE Certification are as follows:

- ✓ Successfully obtaining the AAE certification through TLI.
- ✓ Successful participation in at least three of TLI's Management Certificate Programs:
 - ☆ Effective Hands-on Management
 - ☆ Solving Problems and Making Decisions
 - ☆ Coaching for Achievement
 - ☆ Assertive Communication Skill Development
- ✓ Application to the AFCP Board of Directors for certification as a Certified Advertising Executive after successful completion of all of the above requirements. Application forms may be obtained from the AFCP Office after completion of the above requirements.

Association of Free Community Papers

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