



AFCP'S ULTIMATE IDEA SHARING EXPERIENCE

SHARK BANK

IDEAS TO TAKE A BITE OUT OF YOUR NEXT BUDGET

AFCP's Idea Exchange

Back by popular demand, we will once again hold the AFCP Idea Exchange at the 2018 AFCP & MACPA Conference in Baltimore! But this year with a bit of a twist...

Introducing..... Shark Bank!

The team has come up with a great new session that will make idea sharing more fun than ever! Based on the popular hit TV series Shark Tank, we have created our own version of the "show" that will play out live at the 2018 Conference in Baltimore! The idea exchange participants will present before a panel of 5 industry experts ("Sharks") who will question, critique and/or praise your ideas, with the goal of getting the Sharks and the audience to "invest" in your idea!

We know you have those creative and innovative ideas that you have implemented at your own company, so why not share them with your peers and give yourself a chance to win some cold hard cash at the same time?

Member publications are asked to submit an idea that they have utilized in their own company successfully. Ideas need to be submitted on the official entry form accompanied by any materials that you feel will help us understand your idea. The ideas will be presented and voted on at the session in Baltimore.

First Place -	\$500.00
Second Place -	\$250.00
Third Place -	\$100.00

REMEMBER – an idea does not have to be original to be entered, but it does have to be something that was successfully implemented in your operation. Just remember - there are no bad ideas if they are making money!

Entry Deadline: March 1, 2018

Presenters Notified: By March 31, 2018

Presentations: At the 2018 AFCP & MACPA Conference in Baltimore, MD May 3-5



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BANK**

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- Official Contest Entry Form -

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Idea Title: _____

Official Contact: _____ Phone: _____

Email Address: _____

Please include a brief description of your idea along with any information that will help us understand what benefits, revenues or value the idea created for your publications.

Idea Title: _____

Description: _____

(use a second sheet if needed)

Entry Deadline - March 1, 2018
Presenters Notified by - March 30, 2018
Presentations - 2018 Conference Baltimore, May 3-5

Email completed form & materials to: **afcp@afcp.org**
or mail them to: **AFCP Shark Bank Idea Contest**
135 Old Cove Road, Suite 210
Liverpool, NY 13090

~ For additional information or questions, call our office at 877-203-2327 ~